



2025 ADVERTISING CONTRACT

The **County News** and **County Officials Directory** advertising reaches hundreds of decision-makers in every county office in the state, plus state officials, legislators and others with an interest in counties. **In 2025, we will be celebrating NDACo's 50th Anniversary!**

Company/Organization _____

Contact Person _____ Email _____

Billing Address _____ Phone _____

City, State, Zip _____

6 issues per year - tabloid size

Ad Type	Width X Height	Price - All 6 issues
<input type="checkbox"/> Full page (B&W)	9.75" X 12.00"	\$2,255
<input type="checkbox"/> 1/2 page COLOR	9.75" X 6.00" or 4.75" X 12.00"	2,725
<input type="checkbox"/> 1/2 page (B&W)	9.75" X 6.00" or 4.75" X 12.00"	1,700
<input type="checkbox"/> 1/4 page COLOR RESERVED*	4.75" X 6.00"	2,150
<input type="checkbox"/> 1/4 page COLOR	4.75" X 6.00"	1,820
<input type="checkbox"/> 1/4 page (B&W)	4.75" X 6.00"	1,125
<input type="checkbox"/> 1/8 page COLOR	4.75" X 3" or 2.25" X 6.00"	1,275
<input type="checkbox"/> 1/8 page (B&W)	4.75" X 3" or 2.25" X 6.00"	775

* Reservation spaces limited. Please indicate: Inside front cover Back Cover Center Spread

2025 County Officials Directory

<input type="checkbox"/> Inside Cover (front or back) (B&W)	3.00" X 7.75"	\$ 515
<input type="checkbox"/> Standard directory ad (B&W)	3.00 X 5.00"	\$ 310
<input type="checkbox"/> Standard directory ad - reserved page (B&W)	3.00 X 5.00"	\$ 410
<i>please indicate page or county to reserve:</i>		
<input type="checkbox"/> Additional placements (same ad in multiple locations)	# of placements:	\$ 50 each

**50th
Anniversary
Issue!**

Directory is a handy 8.5 X 4" listing of contact info for all ND county officials.

DEADLINES:

Contract: Dec. 6, 2024
 County News Artwork: Dec. 16, 2024
 Directory Artwork: Jan. 10, 2025

COUNTY NEWS: \$ _____

COUNTY OFFICIALS DIRECTORY: \$ _____

(You will be invoiced this amount) **TOTAL:** \$ _____

Please email contract and artwork to:
jeff.eslinger@ndaco.org

Signature: _____