

A landscape photograph featuring a wind turbine on the left, a road winding through the middle ground, and a field of tall grass in the foreground. The entire image is overlaid with a semi-transparent blue filter.

UNDERSTANDING MEASURE 4

ELIMINATING PROPERTY TAXES

MEASURE CONCERNS

A yellow school bus is shown from a rear perspective, driving away on a road. The bus has "SCHOOL BUS" and "EMERGENCY DOOR" written on its back. A sign on the back of the bus reads "DO NOT PASS WHEN RED LIGHTS FLASHING". The background is a blurred road and sky. The text "MEASURE CONCERNS" is overlaid in large, bold, yellow letters on the left side of the image.

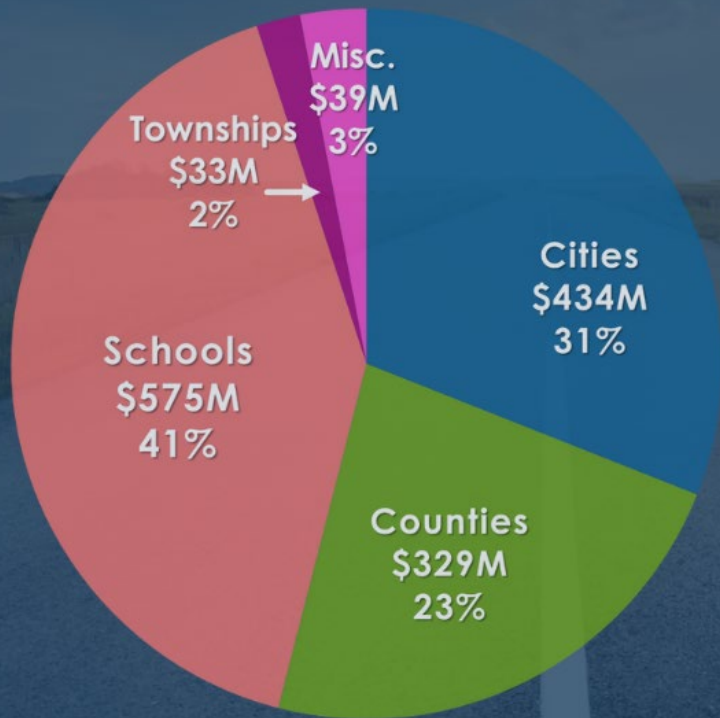
NO PLAN TO REPLACE \$3.15 BILLION

- The state is **required** to fund at **2024 levels**;
- There is no plan where the \$3.15 billion needed would come from in the \$6.1 billion general fund
- It is unclear what other taxes or fees would be created or raised to meet future needs and subsequent impact that would have on business.

LACKS EQUALITY & STABILITY

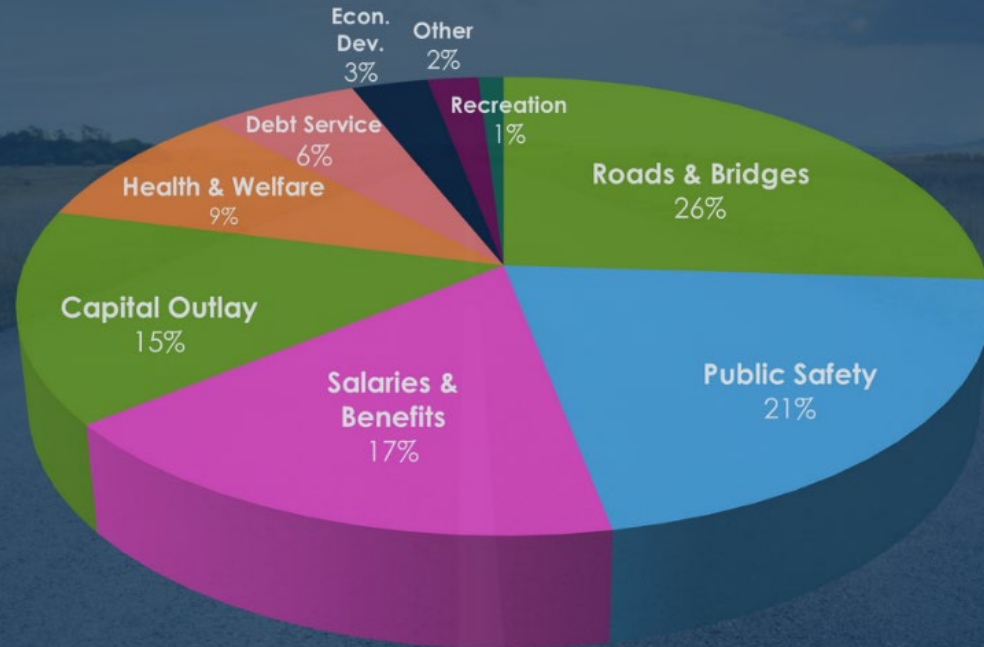
- The state is **not required** to increase funding from 2024 levels
- Creates uncertainty about communities' ability to meet citizen needs.
- Fiscally conservative locals will be punished.
- Raising revenues may be difficult for rural areas.
- Industries that pay in lieu of taxes would not be included in the tax relief resulting in inequities in those industries.
- This tax relief benefits property owners from out of state the most.
- Does not foster long-term revenue stability.

Where Property Taxes Go in North Dakota

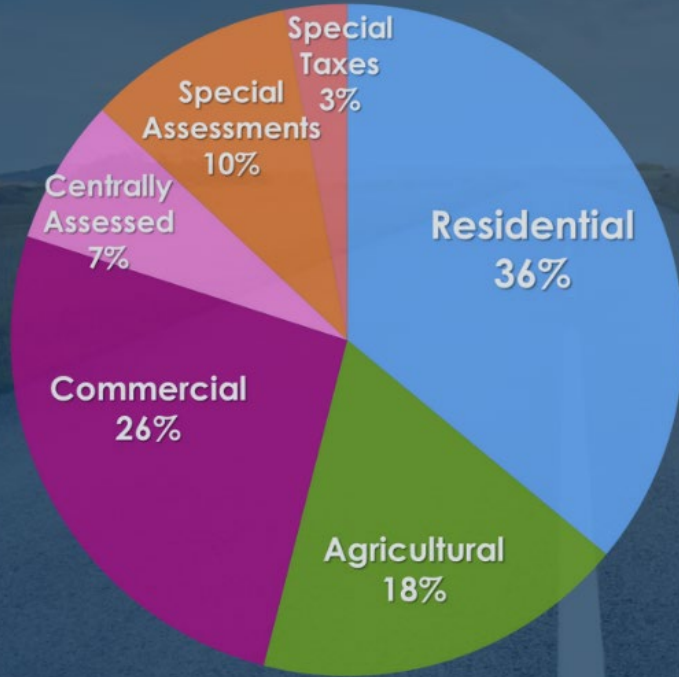


**\$1.4 Billion
Total**

What Property Taxes Pay for in ND Counties



Where Property Taxes Come from in ND



**1/3 Taxes from
For-Profit
Businesses**

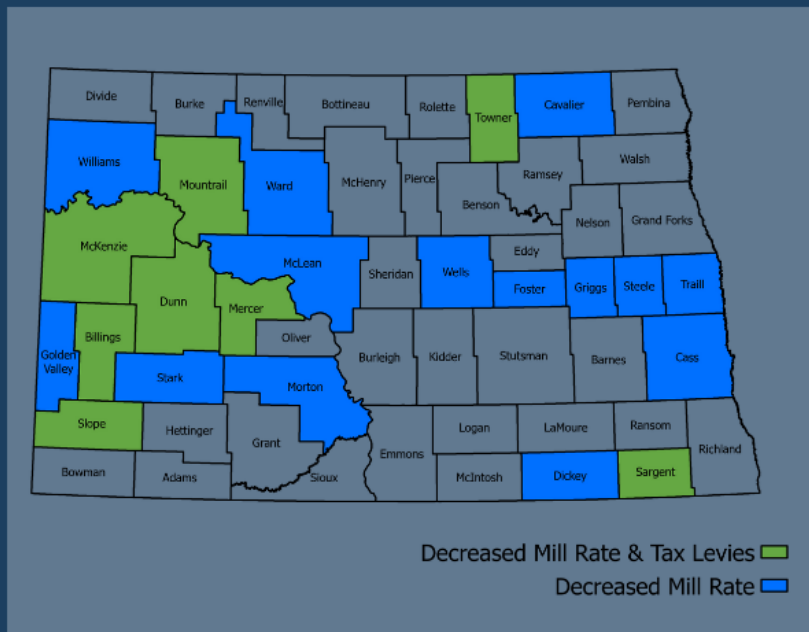
**\$1.4 Billion
Total**

Top Property Taxpayers in North Dakota



- Of the 3 Highest Taxpayers in Each County: **Out-of-State Companies Pay 82% of Taxes**
- **1/3 Taxes come from For-Profit Businesses**

ND Counties that Lowered Taxes in 2023



- **22 Counties Reduced Mill Rates**
- **8 of those Counties also Decreased \$ Levied**

Coalition Members

80 + member groups

COUNTY RELATED:

- NDACo
- ND County Commissioners Association
- ND Assoc of County Engineers
- ND County Auditors & Treasurers Association
- ND Sheriffs' & Deputies Assoc
- ND State Assoc of City & County Health Officials

AGRICULTURE/ENERGY/NATURAL RESOURCES

- Lignite Energy Council
- Lower Yellowstone Irrigation Project District #2
- ND Association of Rural Electric Cooperatives
- ND Farmers Union
- ND Corn Growers Association
- ND Grain Growers Association
- ND Petroleum Council
- ND Soybean Growers Association
- ND Stockmen's Association
- ND Water Users Association
- North Central Electric Cooperative
- McKenzie Electric Cooperative
- Red River Valley Sugarbeet Growers Association

REAL ESTATE

- Badlands Board of Realtors
- Bismarck/Mandan Board of Realtors
- Building Industry Association of the Red River Valley
- Fargo Moorhead Area Association of Realtors
- Grand Forks Area Association of Realtors
- High Plains Association of Realtors
- Minot Association of Builders
- Minot Board of Realtors
- ND Association of Builders
- ND Association of Realtors
- Williston Board of Realtors

ASSOCIATIONS/ NONPROFIT ORGANIZATIONS

- AARP ND
- American Council of Engineering Companies
- North Dakota
- The Associated General Contractors of ND
- Broadband Association of ND
- Downtown Development Association
- Economic Development Association of ND
- ND AFL-CIO
- ND Association of Counties
- ND Association of County Engineers
- ND County Auditors and Treasurers Association
- ND League of Cities
- ND Recreation and Park Association
- ND Retail Lumber Association
- ND Township Officers Association
- Valley Prosperity Partnership
- Vision West
- Western Dakota Energy Association

CHAMBERS

- Bismarck Mandan Chamber EDC
- Devils Lake Chamber of Commerce
- Dickinson Area Chamber
- Fargo/Moorhead/West Fargo Chamber
- Grand Forks/East Grand Forks Chamber
- Greater North Dakota Chamber
- Jamestown Area Chamber
- Minot Area Chamber EDC
- Williston Area Chamber

EDUCATION

- ND Association of Secondary School Principals
- ND Association of County Superintendents
- ND Association of Elementary School Principals
- ND Association of School Administrators
- ND Association of School Business Officials
- ND Association of Technology Leaders
- ND Career and Technology Education Administrators
- ND Council of Educational Leaders
- ND Library Association
- ND of Interscholastic Athletic Administrators Association
- ND Regional Education Association Leaders
- ND School Boards Association
- ND Small Organized Schools
- ND Special Education Study Council
- ND Student Activity Association
- ND Student Honor Society
- ND United

PUBLIC SAFETY

- Chiefs of Police Association of ND
- ND EMS Association
- ND Fire Chief's Association
- ND Sheriffs and Deputies Association
- Professional Firefighters of ND

HEALTH CARE

- Health Policy Consortium
- Minnesota Nurses Association
- ND Hospital Association
- ND Long Term Care Association
- ND Medical Association
- ND Senior Service Providers
- ND State Association of City & County Health Officials

Campaign

Vote NO

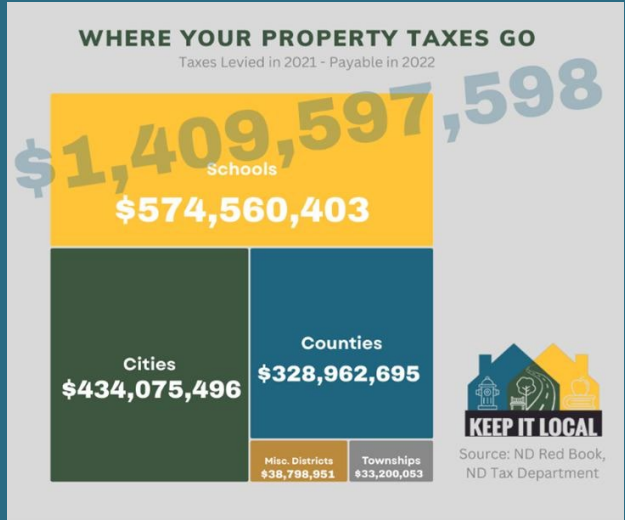
on Measure 4



Paid for by Keep It Local • Chad Ohan, Chair

- Yard signs
- Media : \$700k
 - TV, Radio, Satellite Radio, Facebook, YouTube, Local News Websites
 - Starts 9/24
 - Heavy Start - 2 weeks
 - Light Middle
 - Heavy End - 2 weeks

KEEP IT LOCAL ON FACEBOOK



QUESTION

WHAT IS THE BIG DEAL IF THE MEASURE PASSES?

ANSWER

There needs to be a well-vetted plan to make up the estimated \$1.329 billion per year to cover property taxes to fund essential services. No plan is a bad plan for North Dakota.

KEEP IT LOCAL
keepitlocalnd.org

Local Funding = Local Control

Don't let state-level decisions determine future funding for our communities.

KEEP IT LOCAL

REASONS TO VOTE NO

LOSS OF LOCAL CONTROL

NO FUNDING PLAN

RISK TO PUBLIC SERVICES

UNINTENDED CONSEQUENCES

Member Engagement

Action Items

1. Connect with the coalition through website - sign up for updates & involvement

1. Letters to the Editor

1. Speak at Local Community Group Meetings

1. Emails/newsletters

1. Share Social Media Messages

1. Property Tax Explainers focused on your County Taxes



ND Corrupt Practices Act (NDCC 16.1-10-02)

“No person may use any property belonging to or leased by, or any service which is provided to or carried on by, either directly or by contract of the state or political subdivision for any political purpose.”



ADVOCATING ON MEASURES

Guidance for Public Officials

You have a First Amendment right to give your opinion and answer questions from the media

You CAN provide factual information

You CAN NOT use public resources to amplify your opinion

You are PROHIBITED of using government resources to advocate for or against a measure